

## Books

Written by  
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[The Impact of the 2007 European Cultural Capital Program in Sibiu: a long Term Perspective. A Report to the City of Sibiu/Hermannstadt](#) - Richards, G., Rotariu.I., Editura Universitatii Lucian Blaga, 2010

[Comunicare si relatii publice de afaceri](#) - Rotariu, I., Muntean, M., Danciu, L.A., Editura Universitatii Lucian Blaga, 2010

[Globalizare si turism: cazul Romaniei](#) - Rotariu, I., Editura Continent, 2004

[Globalisation and Tourism: Case study Romania](#) - Rotariu I., Editura Alma Mater, 2008

[Dezvoltarea destinatiei turistice](#) - Rotariu, I. Editura Alma Mater, 2009

[It is about the Time to rewrite the Economics: the Course from 3S to 3E](#) - Rotariu, I., Editura Alma Mater, 2006

2002 [DRACULA AS CULTURAL TOURISM](#) - or " the long way the fiction in Bram Stoker's book turns into a "cultural tourism product" or  
" the incredible saga of a mass media subject which is about to become a prophet in its own roots' place "-  
*The ATLAS Winter University - January, 2002, PORTOROZ, Sloven - "Cultural tourism: past, present, future"*